

Geothermische Energie (Journal)

Media pack /Confirmation of order

(Status: January 2019)

1.) General information

Technical journal for geothermal energy (R & D and all fields of applications)
Total number of copies: 1,500, 44 pages max, up to 36 pages specialised text

Print: four colour, saddle-stitching, inside and cover 115 g, recycling “Blauer Engel”

Shipping: national and international

Language: German, some articles in English

Pages: 36-44

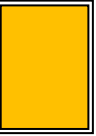


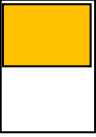
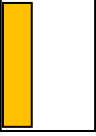
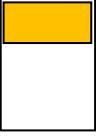

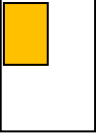
Target groups in Germany and Europe:

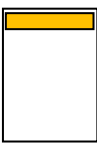

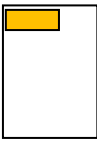

- Administration & public authorities
- municipalities
- Energy suppliers
- District heating companies
- Investors & Financial Sector
- Engineers
- Journalists
- Governmental departments
- Planners
- Politicians
- Municipal utilities
- Trade associations
- Geologists

2.) Discounts:

- Subscription discount of 10% for four issues
- The subscription continues until cancelled in writing by the customer
- All corporate members of the Bundesverband Geothermie e. V. (BVG) are granted an extra discount of 10% on all prices.

3) Sizes and basic prices (without VAT)

		Width (mm)	Height (mm)	Price	Please tick to order
Cover pages 2,3,4		210	297	1.500 €	<input type="radio"/>
Full Page		210	297	1.000 €	<input type="radio"/>
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1/4 page vertical		54,8	277	330 €	<input type="radio"/>
1/4 page horizontal		192	63,5	330 €	<input type="radio"/>
1/4 page		94	135,5	330 €	<input type="radio"/>

1/8 page horizontal		192	33,9	180 €	
1/12 page horizontal		74,4	63,5	130 €	

3.) Special advertising

Inserts: Insert up to 10 g: 0.20 €/apiece (mailing costs included, VAT not included)
 per additional 10 g or part thereof plus 0.10 €/apiece (mailing costs included, VAT not included)

Bound-ins: bound-in 4 pages: 1,900 € for total circulation
 Bound-in 8 pages: 2,900 € for total circulation, please ask for formats and technical standards

For any other special advertising: don't hesitate to ask us.

4.) Quality of artworks

Printing will be executed within common usage production tolerances. Artwork completely composed. Multi-coloured litho according to CMYK-mode. Appropriate files are also welcome (TIFF, GIFF, EPS, PDF, further formats on request. Transformation of fonts to character paths.

5.) Deadline

- Issue-No. 92: 15. March 2019 (Release date: May 2019)
- Issue-No. 93: 22. July 2019 (Release date: September 2019)
- Issue No. 94: 25. November 2019 (Release date: February 2020)

Confirmation of order:

Company: _____

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I / we hereby order for issue No _____ of the journal Geothermische Energie the advertisement as shown on page 3-4. (VAT not included).

We would like to subscribe four issues _____ .

Date

Firm, stamp

Signature