

Geothermische Energie (Journal)

Media pack /Confirmation of order

(Status: January)

General information

Technical journal for geothermal energy (R & D and all fields of applications)

Total number of copies: 1,500, 44 pages max, up to 36 pages specialised text

Print: four colour, saddle-stitching, inside and cover 115 g, recycling "Blauer Engel"

Shipping: national and international

Language: German, some articles in English

Pages: 36-44

Target groups in Germany and Europe:

- Administration & public authorities
- municipalities
- Energy suppliers
- District heating companies
- Investors & Financial Sector
- Engineers
- Journalists
- Governmental departments
- Planners
- Politicians
- Municipal utilities
- Trade associations
- Geologists

Discounts:

- Subscription discount of 10% for four issues
- The subscription continues until cancelled in writing by the customer
- All corporate members of the Bundesverband Geothermie e. V. (BVG) are granted an extra discount of 10% on all prices.

Deadline

- Issue No. 94: 25. November 2019 (Release date: February 2020)
- Issue No. 95: 06. March 2020 (Release date: May 2020)
- Issue No. 96: 24. July 2020 (Release date: September 2020)
- Issue No. 97: 02. September 2020 (Release date: November 2020)
- Issue No. 98: 04. December 2020 (Release date: February 2020)

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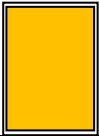

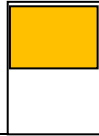

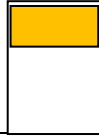
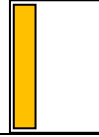
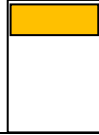
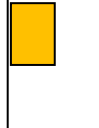
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Sizes and basic prices (without VAT)

	Width (mm)	Height (mm)	Price	Please tick to order
1 page advertorial+ 2 page articel	210	297	3.000 €	<input type="radio"/>
Cover pages 2.-4.	210	297	2.000 €	<input type="radio"/>
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1/2 page vertical 	192	135,5	625 €	<input type="radio"/>
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Special advertising

Inserts: Insert up to 10 g: 0.20 €/apiece (mailing costs included, VAT not included)
per additional 10 g or part thereof plus 0.10 €/apiece (mailing costs included, VAT not included)

Bound-ins: bound-in 4 pages: 1,900 € for total circulation
Bound-in 8 pages: 2,900 € for total circulation, please ask for formats and technical standards

For any other special advertising: don't hesitate to ask us.

Quality of artworks

Printing will be executed within common usage production tolerances. Artwork completely composed. Multi-coloured litho according to CMYK-mode. Appropriate files are also welcome (TIF, GIF, EPS, PDF, further formats on request. Transformation of fonts to character paths.



Order confirmation/ Journal „Geothermische Energie“

For the exemplar „Geothermische Energie“, Nr.: _____ I make a binding booking for the following advertisement:

<input type="checkbox"/>	<i>please mark with a cross</i>	Width (mm)	Height (mm)	Price	Price for BVG-corporate members	Abo-Price
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BVG - corporate members (1 exemplar) – 10 % sale

Advertorial Abo (4 exemplars) – 30 % sale

All prices plus VAT

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