

## Geothermische Energie (Journal)

### Media pack /Confirmation of order

(Status: December 2017)

#### 1.) General information

Technical journal for geothermal energy (R & D and all fields of applications)  
Total number of copies: 1,500, 44 pages max, up to 36 pages specialised text

**Print:** four colour, saddle-stitching, inside and cover 115 g, recycling “Blauer Engel”

**Shipping:** national and international

**Language:** German, some articles in English

**Pages:** 36-44



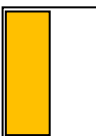
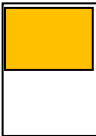
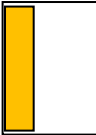
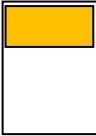
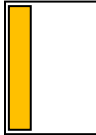
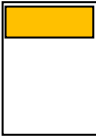
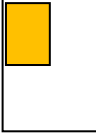
#### Target groups in Germany and Europe:

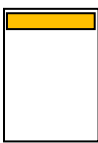

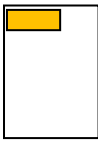

- Administration & public authorities
- municipalities
- Energy suppliers
- District heating companies
- Investors & Financial Sector
- Engineers
- Journalists
- Governmental departments
- Planners
- Politicians
- Municipal utilities
- Trade associations
- Geologists

#### 2.) Discounts:

- Subscription discount of 10% for four issues
- The subscription continues until cancelled in writing by the customer
- All corporate members of the Bundesverband Geothermie e. V. (BVG) are granted an extra discount of 10% on all prices.

### 3) Sizes and basic prices (without VAT)

		Width (mm)	Height (mm)	Price	Please tick to order
Cover pages 2,3,4		210	297	1.500 €	<input type="radio"/>
Full Page		210	297	1.000 €	<input type="radio"/>
1/2 page vertical		94	277	625 €	<input type="radio"/>
1/2 page horizontal		192	135,5	625 €	<input type="radio"/>
1/3 page vertical		74,4	277	430 €	<input type="radio"/>
1/3 page horizontal		192	90	430 €	<input type="radio"/>
		Width (mm)	Height (mm)	Price	Please tick to order
1/4 page vertical		54,8	277	330 €	<input type="radio"/>
1/4 page horizontal		192	63,5	330 €	<input type="radio"/>
1/4 page		94	135,5	330 €	<input type="radio"/>

<b>1/8 page horizontal</b>		<b>192</b>	<b>33,9</b>	<b>180 €</b>	
<b>1/12 page horizontal</b>		<b>74,4</b>	<b>63,5</b>	<b>130 €</b>	

### 3.) Special advertising

**Inserts:** Insert up to 10 g: 0.20 €/apiece (mailing costs included, VAT not included)  
 per additional 10 g or part thereof plus 0.10 €/apiece (mailing costs included, VAT not included)

**Bound-ins:** bound-in 4 pages: 1,900 € for total circulation  
 Bound-in 8 pages: 2,900 € for total circulation, please ask for formats and technical standards

For any other special advertising: don't hesitate to ask us.

### 4.) Quality of artworks

Printing will be executed within common usage production tolerances. Artwork completely composed. Multi-coloured litho according to CMYK-mode. Appropriate files are also welcome (TIFF, GIFF, EPS, PDF, further formats on request. Transformation of fonts to character paths.

### 5.) Dates 2018

<b>Issue-No.</b>	<b>deadline</b>
89	12.02.2018
90	07.05.2018
91	12.09.2018

## Confirmation of order:

Company: \_\_\_\_\_

Name : \_\_\_\_\_

Street: \_\_\_\_\_

ZIP/Town/Country: \_\_\_\_\_

Phone : \_\_\_\_\_

Mail : \_\_\_\_\_

I / we hereby order for issue No \_\_\_\_\_ of the journal Geothermische Energie the advertisement as shown on page 3-4. (VAT not included).

We would like to subscribe four issues \_\_\_\_\_ .

Date

Firm, stamp

Signature