

Geothermische Energie (Journal)

Media pack /Confirmation of order

General information

Technical journal for geothermal energy (R & D and all fields of applications)
Total number of copies: 1,100, 44 pages max, up to 36 pages specialised text

Print: four colour, saddle-stitching, recycling (fsc)

Shipping: national and international

Language: German, some articles in English

Pages: 36-44

Target groups in Germany and Europe:

- Administration & public authorities
- municipalities
- Energy suppliers
- District heating companies
- Investors & Financial Sector
- Engineers
- Journalists
- Governmental departments
- Planners
- Politicians
- Municipal utilities
- Trade associations
- Geologists

DISCOUNTS:



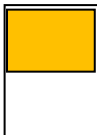
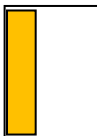
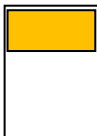
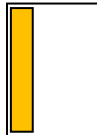
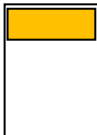
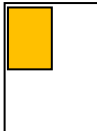
- Subscription discount of 10% for four issues
- The subscription continues until cancelled in writing by the customer
- All corporate members of the Bundesverband Geothermie e. V. (BVG) are granted an extra discount of 10% on all prices.

Deadline

- Issue No. 99: 1st April 2021 (Release date: June 2021)
- Issue No. 100: 12th August 2021 (Release date: October 2021)



Sizes and basic prices (without VAT)

| | Width (mm) | Height (mm) | Price | Please tick to order |
|---|------------|-------------|---------|--------------------------|
| 1 page advertorial+ 2 page article | 210 | 297 | 3.000 € | <input type="checkbox"/> |
| Cover pages 2.-4. | 210 | 297 | 2.000 € | <input type="checkbox"/> |
| 1/1 page  | 210 | 297 | 1.500 € | <input type="checkbox"/> |
| 1/2 page horizontal  | 94 | 277 | 625 € | <input type="checkbox"/> |
| 1/2 page vertical  | 192 | 135,5 | 625 € | <input type="checkbox"/> |
| 1/3 page horizontal  | 74,4 | 277 | 340 € | <input type="checkbox"/> |
| 1/3 page vertical  | 192 | 90 | 340 € | <input type="checkbox"/> |
| 1/4 page horizontal  | 54,8 | 277 | 250 € | <input type="checkbox"/> |
| 1/4 page vertical  | 192 | 63,5 | 250 € | <input type="checkbox"/> |
| 1/4 page  | 94 | 135,5 | 250 € | <input type="checkbox"/> |



Special advertising

Inserts: Insert up to 10 g: 0.20 €/apiece (mailing costs included, VAT not included)
per additional 10 g or part thereof plus 0.10 €/apiece (mailing costs included, VAT not included)

Bound-ins: bound-in 4 pages: 1,900 € for total circulation
Bound-in 8 pages: 2,900 € for total circulation, please ask for formats and technical standards

For any other special advertising: don't hesitate to ask us.

Quality of artworks

Printing will be executed within common usage production tolerances. Artwork completely composed. Multi-coloured litho according to CMYK-mode. Appropriate files are also welcome (TIF, GIF, EPS, PDF, further formats on request. Transformation of fonts to character paths.



Order confirmation/ Journal „Geothermische Energie“

For the exemplar „Geothermische Energie“, Nr.: _____ I make a binding booking for the following advertisement:

| <input type="checkbox"/> | <i>please mark with a cross</i> | Width (mm) | Height (mm) | Price | Price for BVG-corporate members | Abo-Price |
|--------------------------|---|------------|-------------|---------|---------------------------------|-----------|
| <input type="checkbox"/> | 1 page advertorial+ 2 page articel | 210 | 297 | 3.000 € | 2.700 € | 2.100 € |
| <input type="checkbox"/> | Cover pages 2.-4. | 210 | 297 | 2.000 € | 1.800 € | 1.400 € |
| <input type="checkbox"/> | 1/1 page | 210 | 297 | 1.500 € | 1.350 € | 1.050 € |
| <input type="checkbox"/> | 1 /2 page horizontal | 94 | 277 | 625 € | 563 € | 438 € |
| <input type="checkbox"/> | 1/2 page vertical | 192 | 135,5 | 625 € | 563 € | 438 € |
| <input type="checkbox"/> | 1/3 page horizontal | 74,4 | 277 | 340 € | 306 € | 238 € |
| <input type="checkbox"/> | 1/3 page vertical | 192 | 90 | 340 € | 306 € | 238 € |
| <input type="checkbox"/> | 1/4 page horizontal | 54,8 | 277 | 250 € | 225 € | 175 € |
| <input type="checkbox"/> | 1/4 page vertical | 192 | 63,5 | 250 € | 225 € | 175 € |
| <input type="checkbox"/> | 1/4 page | 94 | 135,5 | 250 € | 225 € | 175 € |

BVG - corporate members (1 exemplar) – 10 % sale

Advertorial Abo (4 exemplars) – 30 % sale

All prices plus VAT

Company: _____

Name : _____

Street: _____

ZIP/Town/Country: _____

Phone : _____

Mai: _____

Date, stamp, signatur: _____